

Natural. Valued. Protected.

Seventh Annual

Kids' Fish Art Contest

Info

The Ontario Ministry of Natural Resources, in conjunction with its corporate partners, is sponsoring its seventh annual Kids' Fish Art Contest. The winning design will be used for the 2010 Young Angler's Licence.

This contest is open to all students who are residents of Ontario and who currently attend elementary or secondary school, between the grades of four and twelve. Only one entry per child will be accepted.

All entries must include:

- a completed entry form
- the artwork
- a one-page composition about your fish (lake whitefish or rainbow trout), its habitat, and how to protect it for future generations. Please include your name and address on your composition.

Entry forms are also available from your school, or online at ontario.ca/fishartcontest. Entry forms must be postmarked to the address below no later than December 18, 2009 (e-mail entries will not be accepted).

Entry forms must be completed, signed by a parent or guardian, and glued to the back of the original artwork.

Completed entries should be mailed to:

Ontario Ministry of Natural Resources
Kids' Fish Art Contest
Fish and Wildlife Branch
Marketing & Client Services Section
P.O. Box 7000, 300 Water Street
5th Floor, North Tower
Peterborough ON K9J 8M5
Attn: Jeff Standaert

Entries will be judged on the quality of the artwork. The artwork must call attention to the official 2010 fish species (lake whitefish or rainbow trout). The fish selected must be depicted in its natural habitat.

All artwork must be the contestant's original, hand-done creation. Our judges will be looking for original artwork that depicts these fish in their natural habitat. They want to see an original approach; they are looking for your artistic inspiration! Photographs, tracings and computer-generated artwork will not be accepted.

All artwork must be horizontal, 8.5" by 11" without a mat, frame, cover sheet or border. Art techniques may include scratch-board, pointillism, acrylics, oil, dry brush, watercolour, pencil crayon, crosshatch, collage, linoleum printing or crayon. Artwork must not exceed 1/4" in total thickness.

If submitted artwork does not meet these requirements, it will not be considered. You can view the winners of last year's artwork contest online at ontario.ca/fishartcontest.

No lettering, signatures, or initials may appear on the front of the design. Any artwork with such identifying characteristics will be disqualified and eliminated from the competition.

Completed entries must include a typed one-page composition describing the fish you have drawn, its habitat and ways to sustain that fish for future generations. The student's name and address must be included with the composition.

Prizes

Three grade-group winners (grades four to six, seven to nine and ten to twelve) will be selected. From that group, an overall winner will be chosen. Each grade-group winner will receive a \$1,000 savings plan.

Our partners, Staedtler-Mars, The Canadian Sportfishing Television Show, Investment Planning Counsel: The Weichel Team, Lucky Strike and The Red Pine Lodge (Lady Evelyn Lake), have donated prizes to the winning entries. These prizes include products for classroom use, a complete set of fishing gear and a savings plan. The overall winner will also spend a day fishing with Italo Labignan, host of the Canadian Sportfishing Television Show and a four day fishing excursion courtesy of Red Pine Lodge (Lady Evelyn Lake). Additional information about the prizes can be viewed on our website. All winning entries will be displayed online at ontario.ca/fishartcontest.

If the artwork is part of a classroom project, then before photocopying and distributing the entry forms to students, please complete the school information. Please type or print clearly.

Support

Images and information on the lake whitefish or rainbow trout can be found through the contest website. In addition, the site contains age-appropriate and curriculum-specific activities that can be used to turn the contest into an effective, art/science class project.

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Completed entries must be postmarked by December 18, 2009. Entries must include:

- A completed entry form
- Artwork
- One-page composition (please include your name and address on your composition)

Entry forms are also available at your school, or online at ontario.ca/fishartcontest. Entry forms will not be accepted by e-mail. Please download or print the entry form (below) and send via regular mail. Entry forms must be completed, signed by a parent or guardian, and glued to the back of the original artwork.

The Kids' Fish Art Contest is open to children in grades four through twelve attending elementary and secondary schools in the province of Ontario. Only one entry per child will be accepted.

Entries will be judged on the quality of the artwork. The artwork must call attention to the fish species (i.e. lake whitefish or rainbow trout). The fish must be depicted in its natural habitat. All artwork must be the contestant's original, hand-done creation. Our judges will

be looking for original artwork that depicts these fish in their natural habitat. They want to see an original approach; they are looking for your artistic inspiration! Photographs, tracings and computer-generated artwork will not be accepted. All artwork must be horizontal, 8.5" by 11" without a mat, frame, cover sheet or border. Art techniques may include scratch-board, pointillism, acrylics, oil, dry brush, watercolour, pencil crayon, crosshatch, collage, linoleum printing or crayon. Artwork must not exceed 1/4 inch in total thickness. No lettering, signatures or initials may appear on the front of the design. Any artwork with such identifying characteristics will be disqualified and eliminated from the competition. Completed entries must include a typed composition or theme paper not to exceed one page in length. Compositions should be related specifically to the characteristics of the lake whitefish or rainbow trout, its habitat, behavior and our efforts to conserve. The composition must include the student's name and address.

The winners will be contacted by February 12, 2010. All winning entries will be displayed online at ontario.ca/fishartcontest.

If this contest is part of a classroom project, please complete the school information before photocopying and distributing the entry forms to students. Please type or print clearly. The Kids' Fish Art Contest is not open to the immediate relatives of employees of the Ontario Ministry of Natural Resources. Any monies realized from the sale or licensing of the artwork will be used to support the contest, fish and wildlife conservation, and education initiatives. The winning artists must provide autographs without charge to the Ontario Ministry of Natural Resources.

The Kids' Fish Art Contest retains all winning entries. The contest will not insure entries it receives, be responsible for loss or damage of the entries, and the entries may not be returned.

Personal information will be collected under the authority of the *Fish and Wildlife Conservation Act*, and may be used for the purpose of the contest or administration.



Entry Form

Please paste this entry form to back of artwork. If more than one child wishes to enter the contest, please make copies. Entry deadline: Must be postmarked by December 18, 2009.

Contestant: _____

Home Address _____

Postal Code _____ Telephone _____

School Name and Address _____

Postal Code _____ Telephone _____

Art Entry Title _____

Grade Level grade four to six grade seven to nine grade ten to twelve

Fish Species _____ Medium used _____

I hereby certify that this is my original artwork and that it is not a copy, and/or tracing of published photographs, artwork, magazines, book illustrations, or other materials protected by copyright laws. I understand that the Ministry of Natural Resources and other sponsors are not responsible for loss or damage to my artwork and/or composition. I grant exclusive rights to the Ministry of Natural Resources and its designees to utilize my artwork for reproduction and promotional purposes and to display my art. I agree that my artwork may be used, altered, or published as they see fit without compensation to me. I also grant the Ministry of Natural Resources the right to release my name and hometown in promoting the winners of this contest.

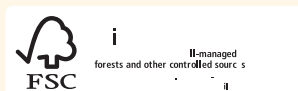
Signature of Student _____ Date _____

Signature of Parent/
Guardian or Teacher _____ Date _____

Completed entries should be mailed to:
Ontario Ministry of Natural Resources
Kids' Fish Art Contest
Fish and Wildlife Branch
Marketing & Client Services Section
P.O. Box 7000, 300 Water Street
5th Floor, North Tower
Peterborough ON K9J 8M5
Attn: Jeff Standaert

How did you hear about this contest?

- school
 internet
 other (please specify) _____



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